

2027 Purim Party Sponsorship



Louise D. and Morton J. Macks
**Jewish Connection
Network**
An agency of The Associated



The Associated
Jewish Federation of Baltimore

Join us to build Baltimore's newest signature Jewish community event

Last year's inaugural Purim Party exceeded expectations, bringing together more than 350 adults for an unforgettable evening of celebration, connection and philanthropy – raising over **\$70,000** to strengthen Jewish life in Baltimore. Purim is often marked with celebrations featuring cocktails/mocktails, costumes, and games to express the joy of an unlikely victory over antisemitism.

Thanks to our sponsors and supporters, the Purim Party is becoming an annual tradition for community leaders, young professionals, longtime residents and newcomers from across to region to celebrate the vibrancy of Jewish life in Baltimore and the relationships that make it meaningful.

The Network's Impact

- **7,000+** people engaged since our agency's launch in 2022
- **69% NEW** to The Network
- **45** Community Connectors—grassroots community builders whose year-round outreach and relationship-building efforts are celebrated and honored at the Purim Party
- **4** geographic areas served across Greater Baltimore—Baltimore City, Baltimore County, Carroll County, and Harford County



Why Sponsor?

Every sponsorship helps create the kind of welcoming experiences where Jewish friendships begin and a stronger, more connected community takes shape. Last year, hundreds of people came together to celebrate Purim, reconnect with old friends, form new relationships, and experience the joy of being together.

Your Sponsorship helps make those moments possible

Last Year's Results

- **350** attendees
- **\$70,000** raised
- **17** silent auction items with **102** bids
- **33** sponsors from multiple industries
- **2,655** email invitation recipients, with **58%** open rate

Who Attends?

- Community leaders and philanthropists
- Young professionals
- Parents of young children
- Empty nesters
- People new to Jewish communal life
- Business owners and executives
- Friends-of-friends discovering The Network for the first time

As a sponsor of The Jewish Connection Network's Purim Party, you'll connect with a dynamic and diverse audience of people who are invested in—and helping shape—the future of Jewish life in Baltimore.



2027 Sponsorship Benefits

Sponsorship Benefits	Presenting Sponsor: \$15,000 Limited to (1)	Platinum Circle: \$7,500 Limited to (3)	Gold Circle: \$5,000	Silver Circle: \$2,500	Bronze Circle: \$1,000
Event Naming	Exclusive naming: "Purim Party presented by..."				
Exclusive Presenting Benefit	Opportunity to donate a welcome gift to attendees				
Brand Prominence	Priority logo placement	Priority logo placement (second only to Presenting Sponsor)			
Event Experience Sponsorship	Exclusive sponsorship of a premier event experience (Entertainment, Live Auction, all bars)	Sponsorship of an event feature (Photo Booth, Dessert table, DJ, etc.)			
Marketing & Media	Every press release + every event email + dedicated social media feature	Featured sponsor in one email newsletter + dedicated social media feature			
Website & Registration	Logo on event website + registration page	Logo on event website + registration page	Logo on event website	Logo on event website	
Sponsor Hospitality	Reserved table in premier location	Reserved table	Reserved table		
On-stage Recognition	Recognition during opening & closing remarks	Recognition during opening & closing remarks	Recognition from the stage	Recognition from the stage	Recognition from the stage
Event Signage	Logo on signage	Logo on signage	Logo on signage	Logo on signage	Name on signage
Sponsorship Recognition	Recognition on sponsor/representative nametag + post-event thank-you email	Recognition on sponsor/representative nametag + post-event thank-you email	Recognition on sponsor/representative nametag + post-event thank-you email	Recognition on sponsor/representative nametag + post-event thank-you email	Recognition on sponsor/representative nametag + post-event thank-you email
Complimentary Event Tickets	12	8	6	4	2

Thank you to last year's sponsors



Platinum



Gold

PETER ANGELOS
— LAW —

PK||LAW
PESSIN KATZ LAW, P.A.

Ira Malis

Silver



Thank you to last year's Bronze sponsors

Lauren & Jon Ades

Baltimore Hebrew Congregation & E.B. Hirsh Early
Childhood Center

Roz & Joel Chazen

Wendy & Ron Eisenberg

Lauren & Scott Falkowitz

Flowers and Fancies

Alyson & John Friedman

Linda Gendin

Lisa & David Hackam

Stacy & Justin Harvey



Kitchen Design by Idan

Addie & Craig Klein

Talya & Stephen Knable

Emily Lewis

Fran & Jonathan Matz

Buffy & Will Minkin

Papers Plus

Jason & Laura Rubenstein

Annette & Michael Saxon

Whitney & Mitchell Whiteman

Jacob & Robyn Wolf

Marni & Jon Yoffe

Return on Your *Investment*

Sponsoring the Purim Party demonstrates your company's commitment to strengthening Jewish life in Baltimore while increasing your visibility among hundreds of engaged community members. Sponsors receive meaningful recognition before, during, and after the event through print, digital, and on-site exposure.



Next Steps to Become a *Sponsor*

To secure your sponsorship, contact:
Addie Lewis Klein, Executive Director
Email: aklein@thejewishnetwork.org
Phone: 410.525.5025

Checks payable to:
Jewish Connection Network
5750 Park Heights Avenue
Baltimore, MD 21215

Credit card payments online at
bit.ly/purim-sponsor-reg
or scan QR code below

